

1 1. A flexible composite substrate comprising:  
2 a flexible carrier;  
3 a first adhesive adhered to said flexible carrier, said first adhesive including ferromagnetic  
4 material and having a first adhesive strength; and  
5 a second adhesive adhered to said first adhesive, said second adhesive for removably  
6 applying said flexible composite to a receiving surface, and having a second adhesive strength that  
7 is greater than said first adhesive strength.

1 2. A flexible composite substrate as claimed in claim 1, wherein said flexible carrier may be  
2 separated from said first adhesive after said composite is applied via said second adhesive to the  
3 receiving surface.

1 3. A flexible composite substrate as claimed in claim 1, wherein said flexible carrier includes  
2 a print receptive surface thereon.

1 4. A flexible composite substrate comprising:  
2 a flexible carrier;  
3 a first layer on one side of said flexible carrier, said first layer having a first adhesive  
4 strength and including ferromagnetic material, a first adhesive material for adhering said first layer  
5 to said flexible carrier, and a print receptive surface on one side thereof; and

6 a second layer including a pressure sensitive second adhesive on said first layer for  
7 removably applying said flexible composite substrate to a receiving surface, said second adhesive  
8 having a second adhesive strength that is greater than said first adhesive strength.

1 5. A flexible composite substrate as claimed in claim 4, wherein said flexible carrier may be  
2 separated from said first layer after said composite substrate is applied via said second adhesive  
3 to the receiving surface.

1 6. A flexible composite substrate comprising:

2 a flexible carrier;

3 a frangible first layer on one side of said flexible carrier, said frangible first layer  
4 including ferromagnetic material, a first adhesive material having a first adhesive strength for  
5 adhering said frangible first layer to said flexible carrier, and a print receptive surface on one side  
6 thereof; and

7 a frangible second layer including a second adhesive having a second adhesive strength that  
8 is greater than said first adhesive strength on said flexible carrier for removably applying said  
9 frangible first layer and said frangible second layer to a receiving surface.

1 7. A method of forming a flexible composite substrate comprising the steps of:

2 providing a flexible carrier;

3 applying a first adhesive to one side of said flexible carrier, said first adhesive having a  
4 first adhesive strength and including ferromagnetic material; and

5 applying a second adhesive to said first adhesive, said second adhesive having a second  
6 adhesive strength that is greater than said first adhesive strength.

1 8. A method of forming a flexible composite substrate as claimed in claim 7, wherein said  
2 method further comprises the step of applying said composite substrate to a receiving surface.

1 9. A method of forming a flexible composite substrate as claimed in claim 8, wherein said  
2 method further comprises the step of separating said carrier from said first adhesive after said  
3 second adhesive has been applied to said receiving surface.